

"SOS Children's Villages Thailand celebrate 45th Anniversary"

Launch the campaign #DonateForLove

On the occasion of International Day of Families, especially celebrates "45th Anniversary of SOS Children's Villages Thailand", we have launched the fundraising campaign #DonateForLove to express how the donation contributing into every aspect of children's life and support them to become independent and self-resilient. This campaign has got the great support from Ogilvy & Mather Thailand, leading advertising agency to initiate idea and strategic planning on digital media. The three minutes clip has been the significant viral movement on social media and digital platform. It motivates the audiences to support SOS Children's Villages Thailand.

Press conference to celebrate 45th Anniversary and launch the campaign #DonateForLove was held on 12 May 2016 at Siam Paragon, Bangkok. Press, celebrities, sponsors, corporate donors and SOS families from SOS Children's Village Bangpoo attended the event with a special talk with "Pancake, Khemanit Jamikorn", Thai famous actress and model, share about her visiting experiences with SOS families.

Watch the clip of campaign #DonateForLove, please follow the link:

<https://goo.gl/SPF25W>

For more information and donation, please visit the website www.sosthailand.org or www.facebook.com/SOSThailand or tel. 02-3801177.

Contact information

Ms. Kamonpat Rikakorn (Head of Public Relation & Communications)

SOS Children's Villages Thailand

Tel: 02-3801177 ext. 114 Fax: 02-7555576

Email: kamonpat.rikakorn@sos-thailand.org Website: www.sosthailand.org